



FOR IMMEDIATE RELEASE

CONTACT: Kerry Creel
Marketing Coordinator
(952) 808-8331
kcreel@apothecaryproducts.com

THE ULTIMATE ORGANIZER BOX THAT WON T ACCIDENTALLY OPEN! “

Burnsville, MN, July 15, 2003---Do you spend too much time reorganizing your embellishments? Maybe traveling with your scrapbooking materials is becoming tiresome because your little bits and pieces end up all over the place? Or maybe, you want to only use red eyelets but have to open the *entire* organizer to get to them? Well, Craft Mates has arrived to solve all your organization problems from small to large!

Apothecary Products, Inc. has just announced the launch of a very unique line of organizers for all your *little* things! These caddies are like nothing you have ever seen before and will revolutionize the way you store your embellishments. All of our caddies feature the Ezy-Lock“ system, a patented locking bar system which not only keeps your little things tightly stored for travel or home use but also keeps small hands from getting a hold of your products.

Each organizer features several *independently* opening compartments. That s right! Each compartment opens individually so when you want to use your red eyelets you only open the red eyelet compartment.

These unique locking caddies come in many different shapes and sizes and our Stackables“ even come in rainbow a great way to color coordinate your embellishments for easy use. Please see the attached sheet for a product listing and descriptions.

Craft Mates was featured in the August issue of *Simply Scrapbooks* as one of the best new product lines at the HIA show and has been advertised in *Creating Keepsakes & C.N.A.* For more information on this new line of products, please call Kerry Creel at (952) 808-8331.

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